

# CRUISING WORLD

P H O T O G R A P H E R ' S   G U I D E



## TECHNICAL

### LIGHTING

The best light for people and places and things is morning and later afternoon/evening sunlight. Avoid shooting in the midday sun, it is unflattering to people and places alike.

Vary your images by shooting nighttime images as well when possible.

### FILES

Shoot with the camera set to the largest file setting available (RAW files if possible) — file size, not resolution is the main concern. The file size determines how large the image can appear in print.

### IMAGE MANIPULATION

Please do not adjust your images in photoshop or other programs.

### EDITING

Please submit as many images as possible — the full shoot would be best.

### IMAGE ORIENTATION

Submissions that include a mix of horizontals and verticals are best — even shooting the same subject both ways is helpful.

### SUBMISSION

It is best if you submit the hi-res files as soon as possible.

## PEOPLE

Capture the personality of the person(s). What they do, where they work and play and eat. Shoot them talking and laughing; looking at the camera and involved in some activity.



**TIP**  
Shoot the  
same subject  
in different  
ways



**TIP**  
Set your  
subjects  
about a task  
— it puts  
them at ease





**TIP**  
Vary your  
focus from  
face to hands,  
etc.



**TIP**  
Your subject  
can fill the  
frame or only  
a portion of it





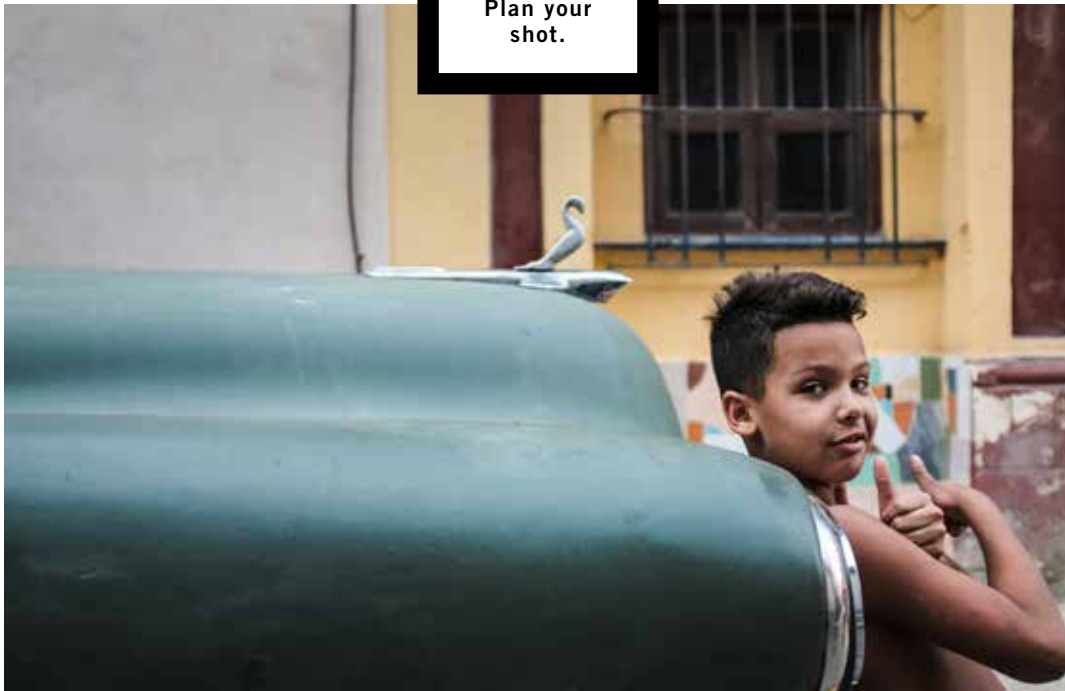
**TIP**  
Capture  
moments.  
As a  
photographer  
be invisible







**TIP**  
Be creative  
with your  
compositions.  
Plan your  
shot.



## FOOD

We can't fully understand a culture without knowing its cuisine. Shoot meals, ingredients, families at table, restaurants, markets and bars.



## FOOD



**TIP**  
Light is critical. Move tables or plates near a window for natural light



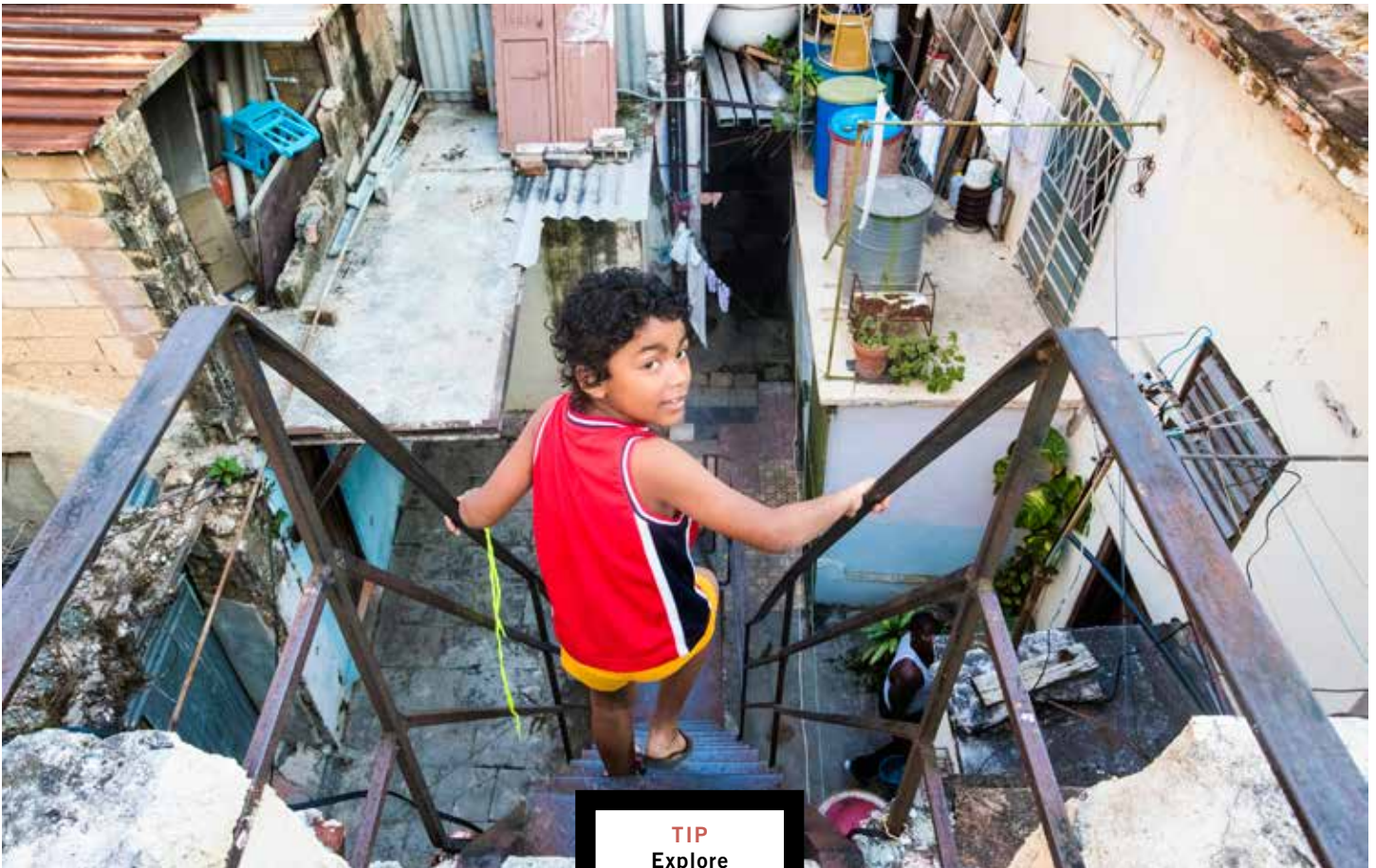
## PLACE

Give the reader a vicarious experience through images of people going about their daily lives. Record places of business like markets, city streets and country lanes (barber shops provide a great variety of people in a natural environment). Include broad vistas and local animals in your photography.

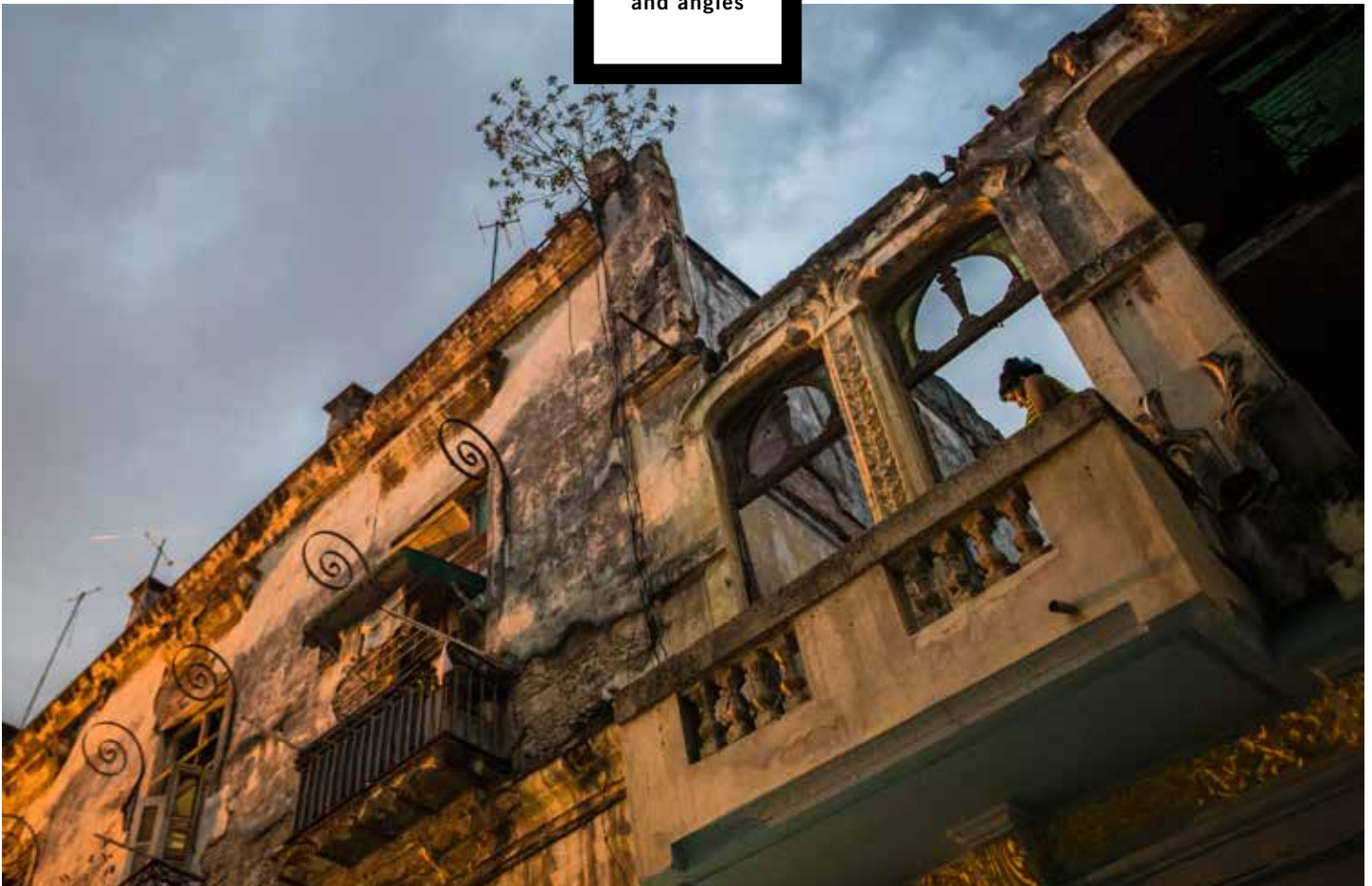








**TIP**  
Explore  
different  
perspectives  
and angles







**TIP**  
Experiment  
with lighting  
and framing







**TIP**  
Don't overlook  
the local  
agriculture  
and rural  
areas





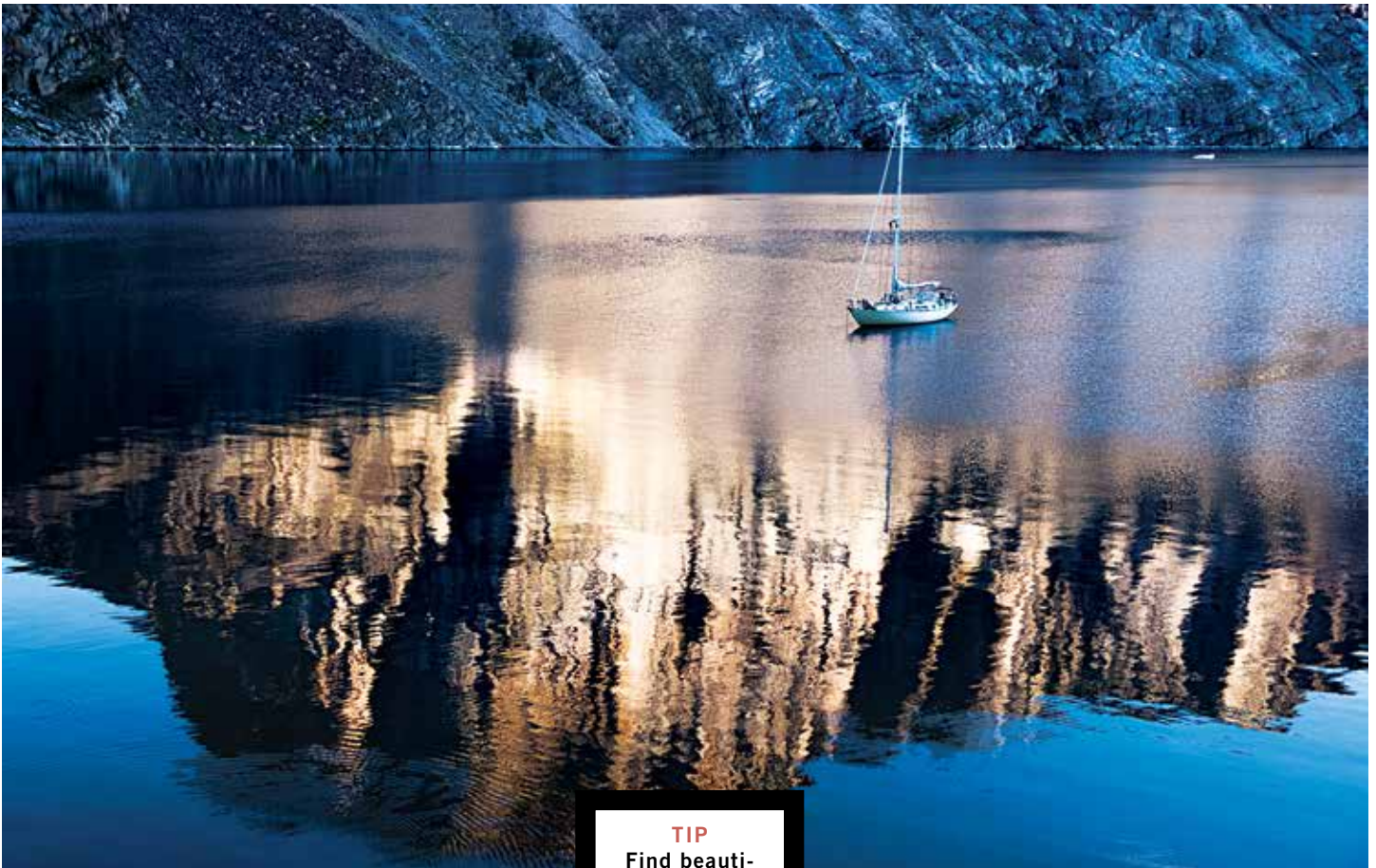


**TIP**

Shoot at night  
to add an extra  
dimension to  
your story







**TIP**

Find beautiful vistas that give a sense of place — verticals too









## BOATS

Include life on the boat: the sailing, spray, excitement, comraderie and escape.  
Let the boat be the hero of the shot when shooting from land, or just a way to set  
context when shooting from the boat.











## DETAILS

Details add texture and pacing to a story. They can be small or large, nautical or cultural.







